

## ESGHT 2024-2025 FIRST SEMESTER - Course Units with English Tutorial\*

Course Unit (in Portuguese)	Course Unit (name in English)	Course	Code	Year	ECTS	Places	Professor
Fundamentos de Marketing	Fundamentals of Marketing	Marketing	15161081	1	5	12	Margarida Santos
Gestão e Empreendedorismo	Management Entrepreneurship	Tourism	14161222	1	5	5	Ana Cristina Pego
Técnicas Práticas Produtos e Serviços I	Techniques and Practices of Production and Services I	Hotel Management	14171143	1	6	4	Manuel Serra
Marketing de Organizações Turísticas	Marketing of Tourism Organizations	Tourism	14161229	2	5	12	Maria João Custódio
Princípios de Turismo	Principles of Tourism	Hotel Management	14171156	2	4	10	Ana Renda
Economia I	Economics I	Management (N)	14191008	2	5	10	Gonçalves Júnior
Contabilidade de Gestão I	Management Accounting I	Management	14181090	2	7	5	
Desenvolvimento Experiências Turísticas	Development of Tourism Experiences	Tourism	14161237	3	5	6	Maria João Custódio
Marketing de Serviços	Services Marketing	Marketing	15161047	3	5	12	Célia Veiga
Recursos Ambientais e Culturais	Environmental and Cultural Resources	Tourism	14161235	3	5	5	Fernando Perna
Simulação de Marketing	Marketing Simulation	Marketing	15161048	3	5	5	Carla Machado
Dinâmicas do Sistema Turístico	Tourism System Dynamics	Masters in Tourism	17841000	M1	5	6	Cláudia Almeida
Gestão Estratégica de Marketing	Strategic Marketing Management	Masters in Tourism	17841004	M1	5	12	Rosária Pereira
Turismo e Administração	Tourism and Administration	Masters in Tourism	17841001	M1	5	5	Ana Renda
Gestão Estratégica	Strategic Management	Masters in Hotel Man.	16991000	M1	5	10	Manuel Geraldo

\*These course units are taught primarily in Portuguese but have designated tutorial support in English and course work / exams can be done in English.

NOTE: For students who can study in Portuguese, please see the course plans for further options at <https://esght.ualg.pt/cursos>

## ESGHT 2024-2025 SECOND SEMESTER - Course Units with English Tutorial\*

Course Unit (in Portuguese)	Course Unit (name in English)	Course	Course Code	Year	ECTS	Places	Professor
Técnicas Práticas Produtos e Serviços II	Techniques and Practices of Production and Services II	Hotel Management	14171147	1	6	4	Manuel Serra
Alojamento Turístico	Tourism Accommodation	Tourism	14161232	2	6	5	Carimo Rassal
Marketing de Destinos Turísticos	Marketing of Tourist Destinations	Tourism	14161233	2	5	12	Célia Veiga
Marketing Digital	Digital Marketing	Marketing	15161092	2	5	12	Francesco Berrettini
Transportes Acessibilidades em Turismo	Transports and Accessibilities in Tourism	Tourism	14161246	2	5	25	Cláudia Almeida
Gastronomia e Enologia	Gastronomy and Enology	Hotel Management	14171161	2	6	5	Manuel Serra
Contabilidade de Gestão II	Management Accounting II	Management	14181091	2	7	5	Leonel Bento
Contabilidade de Gestão Apl. Hotelaria	Hospitality Management Accounting	Hotel Management	14171169	3	5	5	Ana Rita Faria
Marketing Relacional	Relationship Marketing	Marketing	15161101	3	5	5	António Raiado
Turismo de Golfe	Golf Tourism	Tourism	14161242	3	5	5	David Martins
Empreendedorismo e Inovação	Entrepreneurship and Innovation	Management	14181168	3	5	5	Ana Cristina Pego
Contabilidade de Gestão Avançada	Advanced Management Accounting	Management (N)	14191133	4	5	5	Fernando Marques
Inovação em Turismo	Innovation in Tourism	Masters in Tourism	17841006	M1	5	6	Margarida Santos
Marketing do Alojamento	Marketing of Lodging Operations	Masters in Tourism	17841011	M1	5	12	Carla Machado
Turismo e Ciências Sociais	Tourism and Social Sciences	Masters in Tourism	17841002	M1	5	10	

\*These course units are taught primarily in Portuguese but have designated tutorial support in English and course work / exams can be done in English.

NOTE: For students who can study in Portuguese, please see the course plans for further options at <https://esght.ualg.pt/cursos>

## ESGHT 2024-2025 FIRST SEMESTER - Languages Course Units (1 semester only)

Course Unit (name in Portuguese)	Course Unit	Course	Code	Year	ECTS	Places
Inglês para Marketing I	English for Marketing I	Marketing	15161077	1	5	4
Inglês I para Hotelaria	English I for Hospitality	Hotel Management	14171174	1	4	5
Inglês I para Gestão	English I for Management	Management	14181161	1	4	5
Inglês III para Hotelaria	English III for Hospitality	Hotel Management	14171162	3	4	4
Inglês III para Turismo	English III for Tourism	Tourism	14161143	3	4	8
Espanhol I para Hotelaria	Spanish I for Hospitality	Hotel Management	14171137	3	5	10

## ESGHT 2024-2025 SECOND SEMESTER - Languages Course Units (1 semester only)

Course Unit (name in Portuguese)	Course Unit	Course	Code	Year	ECTS	Places
Inglês para Marketing II	English for Marketing II	Marketing	15161083	1	5	4
Inglês I para Turismo	English I for Tourism	Tourism	14161243	1	4	6
Inglês Empresarial	English for Business	TeSP Executive Sect	18091007	1	6	2
Oficina de Espanhol	Spanish Language Workshop	TeSP Executive Sect	18091028	1	5	10

## ESGHT 2024-2025 ANUAL - Languages Course Units (only for students staying for one year)

Course Unit (name in Portuguese)	Course Unit	Course	Code	Year	ECTS	Places
Inglês I para Turismo	English I for Tourism	Tourism	14161134	1	8	5
Inglês para Gestão	English for Management	Management	14181085	1	8	5
Inglês I para Hotelaria	English I for Hospitality	Hotel Management	14171138	1	9	5
Inglês II para Turismo	English II for Tourism	Tourism	14161139	2	8	5

